

fest **FEST 2012**
TRAINING GROUND
02-07 JULY
ESPINHO, PORTUGAL

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TRAININGGROUND.FEST.PT





Editorial

Welcome to *FEST – Training Ground*, an educational event with a vibrant cultural feeling, based on a non-formal platform. We invite everyone to embrace this project with us, a project we believe has great importance in the development of the audiovisual, offering the opportunity for up-and-coming film makers to gather in one place together to network and attend a large series of master classes and workshops lectured by influential experts from the Film Industry, and even get funded to develop their work. *FEST – Training Ground* is not only a seminar. The event does not restrict itself to just a series of Master Classes, workshops and debates. We insist on having concrete results and inspiring participants to put their hands to work, defying creativity and initiative. Participants will be motivated to start new projects using the knowledge and experience they gained here in Portugal.

Another aspect that is also of great importance is the dialogue promoted between all participants, transforming Training Ground in a cultural bridge between young film makers from different backgrounds and resulting in a better understanding of everyone's perspectives, while creating one of the greatest opportunities for networking for who is interested in working in the film industry.

This non-conventional learning resource is also a result of the changes in contemporary society. Learning can and should have an ever growing number of non-formal possibilities, and this is exactly what the event has to offer, always having the focus of enabling to communicate through film.

FEST – Training Ground is one of the world's most important educational event in the audiovisual, but we also believe it is a very special initiative – an extremely important one – as it will not only will gather hundreds of the best filmmakers of tomorrow, but it will also empower them to be a driving force for change in the world of today, helping them having an ever growing voice in the construction of a local, national, european and world society.

Filipe Pereira
Head of Direction
FEST/AC

Program

FEST – Training Ground is an educational event where new and upcoming filmmakers and film students from all over the world gather in one week, to attend a deluxe training from workshops to master classes, lectured by some of the industry's top experts with highly acknowledged achievements.

The program approaches the key issues on film making, all from Script Writing, analysis of a specific style, technical disciplines such as sound editing, to theory and analysis of our current society. It is intended to be wide in activities so every participant can tailor make his/her experience according to his/her preferences.

Where & When

The event will take place between the 2nd and the 7th of July 2012, in Espinho, a tourism orientated city and one of the summer hotspots of Portugal, just 15 minutes south of Porto in the seacoast line.

All activities will be in Centro Multimeios de Espinho, a modern infrastructural and high quality building with IMAX screen, planetarium, café, computer room and wireless Internet hotspots all over the venue.

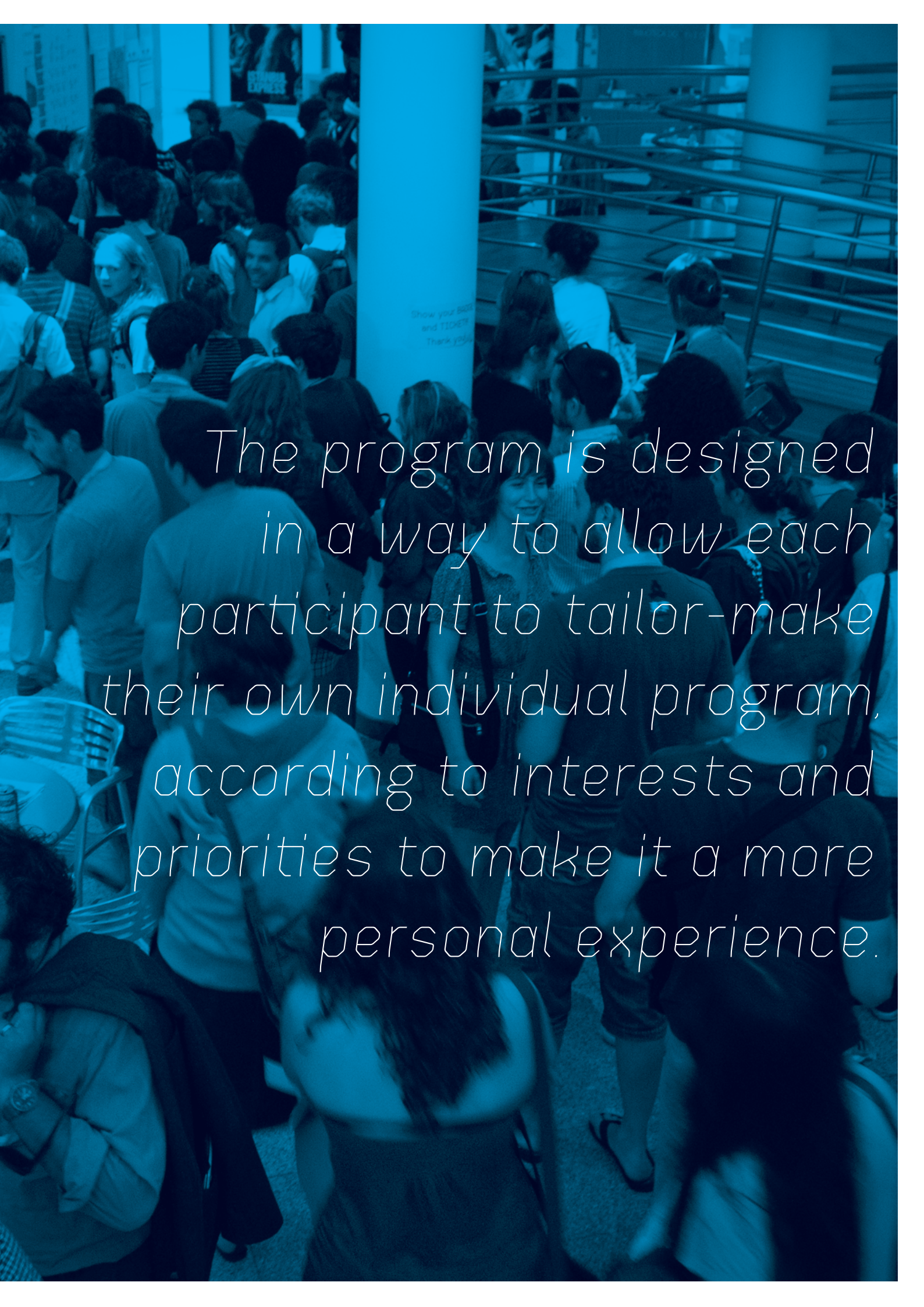
Concept

We are confident that the program will be very interesting for all participants and the methodology behind the project will be a great advantage. The program is designed in a way to allow each participant to tailor-make their own individual program, according to interests and priorities to make it a more personal experience. In addition to the official program and parallel activities there will also be Gala Dinners, where participants and guests will share the same dining area.

Language

All sessions of the Training Ground will be in English for practical reasons. The majority of the lecturers and participants are from various countries, so the communication has to be in one common language.



A large crowd of people is gathered in what appears to be a public space, possibly a museum or a large hall. The image is overlaid with a blue tint. In the center, a white pillar has some text on it: "Show your BOLD and TIDY" and "Thank you". To the right, there are stairs with a metal railing. The overall atmosphere is busy and crowded.

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FEST – International Youth Film Festival

FEST – Training Ground takes place during the same time as *FEST – International Youth Film Festival*, one of the most vibrant film festivals in Portugal. Throughout its 7 editions the festival has been dedicated to highlight and promote the work of young filmmakers from all over the world creating a privilege space for them to show their work. Participation in the *Training Ground* grants full access to all film festival sessions.

Filmmakers’ Corner

The *Filmmakers’ Corner* is a great chance and opportunity for promising filmmakers of tomorrow to expose their work to an audience of choice in this special screening room. This room will be open throughout the event and can be booked by any participant.

The success of the last years experience has shown some of the potential of this initiative, which we hope will become increasingly more central in the program, and we hope it reveals itself as a mechanism for young filmmakers to distribute their work.

Networking & Experience Sharing

FEST is a unique communication platform for the participants as they, while participating in *Training Ground*, will be able to make new contacts from a variety of backgrounds and origins in one single place. Networking is extremely important in the film industry and *FEST – Training Ground* is a one of those opportunities to make a jump. Just as important is the constant exchange of experiences and perspectives, which will enrich the work life and knowledge for any participant. At the event we offer the possibility to work together with other filmmakers from all over the world at a very high level, creating new opportunities and widening the horizons of any participant.

Pitching Sessions

One of the improvements on *TG 2012* is the creation of real pitching sessions. It has been one of our main objectives for a long time and this year it will finally be put into action. The participants of *FEST – Training Ground* will be able to pitch their ideas and projects in an attempt to find financing for their work. This new activity will transform *FEST* in the perfect event for up and coming filmmakers, as they will have the opportunity to screen their work, experience high quality education, network, and now, even have their future projects financed!

What Subjects Will Be Covered

A wide variety of subjects will be taught in the area of the professional audiovisual industry. For more detailed information, please see the timetable and detailed course description. The action will consist of a short period of intense training divided between 6 days. This type of training has several advantages, besides the breathing of knowledge, participant will also be able to share their experience and wide their contacts with the other trainees and professionals in a dynamic and interesting atmosphere. There will be at least 28 training activities during *FEST – Training Ground*. Some of the themes already planned are: Editing, Photography, Light, Sound, Documentary, Scriptwriting, Production Design,

Woman Cinema, Criticism, Actor-Director Relationship, Pitching and Production.

Speakers and Lecturers

We want the best!

Participants will be provided with the highest standard of speakers and lecturers, recognized worldwide for their work and achievements.

The event will program a diverse number of film experts and participants will be able to interact with them in debates, small group sessions or even informally meeting, besides, of course, in the Master Classes.

Previous editions of *FEST* brought very high profile lecturers to Espinho such as Tom Stern (cinematographer of Clint Eastwood, nominated for Oscars), David Macmillan (winner of three Oscars in the area of sound), Eugenio Caballero (winner of the Oscar for Best Art Direction for *Pan's Labyrinth*), Eduardo Serra (Oscar nominated DOP), Colin Arthur (renowned special-effects expert), Etgar Keret (winner of the Golden Camera at Cannes), Scandar Copti (winner of the Golden Camera at Cannes), Alex Rodriguez (Oscar nominated editor of *Children of Men* and *Y Tu Mamá También*), Hervé Schneid (Jean-Pierre Jeunet's editor), Larry Smith (cinematographer on *Eyes Wide Shut*), Christian Frei (winner of the Peabody Award), Chadi Zeneddine (director of *Falling from Earth*), Dome Karukoski (director of *Home of the Dark Butterflies*), Nancy Bishop (Emmy Award nominated casting director) and many others.

The list and detailed information of the speakers for the edition of 2011 will be released on the *FEST – Training Ground* website as soon as possible. A complete list of previous speakers and lectures will also be available on the website (www.trainingground.fest.pt).

Venues

Room 1 // Auditorium

Capacity of the room: 280

This venue will host the most talked about panels with speakers who by their experience and popularity alone are a cause of great curiosity. Each panel will have one or two speakers and a moderator who will manage the lecture with the speakers. The session is organized to allow greater interactivity, so after the lecture in itself there will be given time and space for a debate section where the moderator will encourage direct discussion between the guests and the participants. This is a great opportunity to address doubts and enquire the speakers about the subject approached.

Room 2 // LAB Room

Capacity of the room: 20

This room will host the more practical training workshops; the limitation to 20 participants will allow the activities to take place with a stronger interactivity between the participant and the expert.

Room 3 // Polivalente

Capacity of the room: 80

This room is dedicated to *Filmmakers' Corner*, where participants will be able to screen their work to a larger audience.

Creativity and entrepreneurship

We intend to stimulate the creation of new projects and take care of the golden opportunity that is *Training Ground*. We will encourage ideas' discussions and challenge the will to create. To develop an entrepreneurial perspective is essential in producing good movies, as well as the promotion of teamwork and the exchange of contacts. Another aspect that we intend to explore more deeply is the practice of pitching, the art of convincing investors and producers to actively participate in a project of a young filmmaker

Background

FEST – Training Ground will in 2012 have its fourth edition. The three previous editions were a huge success, with more than 500 participants from over 30 countries coming to attend the training activities. In 2011 the event had 25 training activities and attracted the attention of top experts as well as worldwide media coverage, including articles in prestigious publications such as *Moviemaker*. The feedback on the last edition was very encouraging with 800 of the participants claiming they want to come back in 2012, giving an indirect sign of approval and encouragement to this initiative.





Participation

Any filmmaker or film student is eligible for registering; you just need to have a genuine interest in the subject, an open spirit and the will to learn.

Eligibility

Participants are given a series of alternative accommodation in the town of Espinho. These options are provided by the organization, in collaboration with local businesses to ensure low-cost accommodation, designed specifically for the event. The existence of special campuses is very important because it contributes to the creation of a cohesive community sense among participants, making the whole experience more intense and inspirational.

Accommodation

The event pack costs only 59€ giving a pass granting access to all the activities and sessions in *FEST – Training Ground* and *FEST – International Youth Film Festival* during the whole 6 days of the event. This pack does not include accommodation but if wanted FEST has some other interesting alternatives. The packages vary in price depending on type of accommodation requested. All accommodation alternatives include the same pass as mentioned before. First there are Campus 1 – Youth Hostel for 129€ and Campus 2 – Camping for 89€, but there are also other attractive options in one of the many hotels in Espinho offering special rates to participants of the *Training Ground*.

Fees

Registration

www.trainingground.fest.pt

All registrations must be made through the official Training Ground website.

Espinho is a perfect city to host an event with the characteristics of *FEST* by a number of reasons. First the city is easily accessible. The railway runs through the city with direct and regular connections to Porto, Lisbon, Coimbra and Aveiro, among many other destinations. For those arriving by car, the highways A1 and A29 are just a few kilometers from the city center. Porto International Airport, with over 75 routes to all major European destinations, will be the main airport used for the event and it is very easily accessed from Espinho.

The construction of the city in itself is as well an important factor. The numbering of the streets makes browsing the city extremely simple for any visitor.

One of the pearls of the city is its coastline, one of the most attractive one in northern Portugal, with a total length of 8 km, and awarded in May 2010 with blue flags. These beaches are excellent, not only for swimming and sunbathing, but they are also one of the best places in Europe for surfing and body boarding.

FEST – Training Ground brings together young creators from all over the world and offers a unique opportunity for direct contact with some of the biggest film professionals in the industry. The event allows a significant development of knowledge for each participant while it's also opening doors to social and cultural experience unique in Portugal. No doubt this will be a week to remember.

Why Espinho?

Conclusion





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